

High-performance listing media, FAA-certified 4K drone aerials, viral walkthrough reels, and custom digital marketing solutions for realtors and teams. Fast 24-48 hour turnaround on all media.

1. REAL ESTATE MEDIA (A LA CARTE & LISTING BUNDLES)

24-48H Fast Turnaround

Service Tier & Deliverables	Square Footage	Key Inclusions & Highlights	Rate / Package
Basic Photo + Drone	0 - 2,000 sq ft	15-20 HDR photos + 5 drone aerials, 24h deliver	\$145
Standard Photo + Drone (Popular)	2,001 - 3,500 sq ft	25-30 HDR photos + 5-7 drone aerials, sky repla	\$185
Large / Luxury Photo + Drone	3,501 - 5,000+ sq ft	35+ HDR photos + comprehensive drone covera	\$250
Social Media Walkthrough Reel	All Properties	Vertical 60-90s, trending audio, hooks & captions	\$265
Cinematic MLS Video	All Properties	4K horizontal video + drone footage with licens	\$325
Complete Listing Pro Bundle (Flagship)	FULL SUITE	HDR Photos + 4K Drone + Walkthrough Reel + 2	\$485
Vacant Land Media Bundle	Any Acreage	Ground, aerial drone photos, boundary lines & 1-	\$335

HIGH-VALUE A LA CARTE ADD-ONS & TEAM PERKS:

- * 2D/3D Schematic Floor Plans (with dimensions): \$85
 - * Agent Headshot & Branding Mini-Session: \$210
 - * Local Area / Neighborhood Video Guides: \$475 per video
- * Virtual Twilight / Staging: \$35 per image
 - * Single-Property Landing Page: \$75 per listing
 - * **Team Volume Discount: 10%-15% off for 5+ listings/mo**

All listing media includes branded & unbranded MLS links, print-ready high-resolution files, and next-day digital download.

2. MONTHLY GROWTH, CONTENT & SOCIAL RETAINERS**Predictable Monthly Marketing****Starter Social Retainer****\$550 / month**

- 2-3 static posts & multi-slide carousels per week + branded daily story templates
- Monthly graphic updates: Open House flyers, Just Listed / Just Sold templates & Market Stats
- Monthly Google Business Profile (GBP) ranking optimization and weekly photo sync

Real Estate Team Growth Retainer (Featured Sweet Spot)**\$1,250 / month**

1. Content Production: 1 Monthly Batch-Filming Session (2-hr shoot) + 4 fully edited vertical short-form reels/TikToks
 2. Scripts & Concepts: Frameworks provided so agents never have to wonder what to say on camera
 3. Social Publishing: 8 additional branded static/carousel graphics + complete scheduling to IG, FB & LinkedIn with local SEO captions
 4. Web Maintenance: Weekly managed WordPress core/plugin updates, backups, security monitoring & 2 hours dedicated web edits
- * Client Growth Perk: Flat 10% discount off all listing photography, drone & media bookings**

Full-Service Personal Brand Retainer**\$2,400 / month**

- 2 filming sessions per month (8 reels total) + complete social & community management (reels, graphics, stories)
- Monthly local market update blog post, CRM lead pipeline check & 15% discount on all listing media

3. WORDPRESS WEBSITE DEVELOPMENT (ONE-TIME BUILDS)**Zero Monthly Builder Bloat**

Website Package	Scope & Technical Architecture	Setup Investment
Agent Brand Website (Non-IDX)	4-6 core pages (Bio, Areas, Buyer/Seller Guides, Testimonials, Lead Capture)	\$1,150
Full MLS / IDX Real Estate Platform	Live MLS/IDX feed, polygon map search, home valuation funnel, CRM lead	\$3,500
Team Hub Real Estate Platform	Multi-agent roster pages, community guides, IDX search & team lead distrib	\$3,250
Single-Property Page / Web Care	Single property page (\$75) Monthly Website Care & Security Retainer (\$2	\$75 / \$225/mo

4. GRAPHIC DESIGN & ARTWORK COMMISSIONS**Original Art & Visual Identity**

- * Brand Identity & Logo Systems: Custom monograms, guidelines
- * Apparel & Streetwear Merch: Vector graphics & separation

- * Original Digital Paintings & Fine Art Commissions: Custom prints
- * Album Art & Event Posters: Typographic & 3D visual assets