JUSUMADE

GRAPHIC DESIGN PORTFOLIO * PRINT & PACKAGING * AI & WEB ENGINEERING

PORTFOLIO & CAPABILITIES DECK

www.jusumade.com | contact@jusumade.com

JusuMade is the multidisciplinary Graphic Design portfolio and Creative Technology studio of Justin Hendrix. Combining tactile print, poster, album art, packaging design, and brand identity with AI workflow automation, prompt engineering, and full-stack WordPress/front-end web development.

1. GRAPHIC DESIGN, PRINT & VISUAL ART CAPABILITIES

300 DPI CMYK & Vector Craft

Design Discipline	Deliverables & Production Specifications	Primary Tools
Print & Poster Design (Core)	Concert posters, event flyers, zines, Swiss grid typography & bleed/trim pre	**Illustrator / InDesign**
Album Art & Vinyl Packaging	12" LP gatefolds, CD booklets, tracklist layouts, cover art & streaming canva	**Photoshop / InDesign**
Packaging & Die-Line Systems	Retail box die-lines, product/bottle labels, foil/emboss plates & 3D mockups	**Illustrator / 3D Render**
Brand Identity & Logos	Primary/secondary logos, monograms, vector marks, color theory & style gu	**Adobe Illustrator**
Apparel & Streetwear Merch	Custom merch graphics, halftones & multi-color screen-print spot separatio	**Illustrator / Photoshop**
Illustration, UI & Photo/Video	Original digital paintings, UI/UX layouts, 4K photography, drone & video edi	**CC Suite / Figma**

2. TECHNICAL DIGITAL SKILLS & ENGINEERING STACK

AI + Code + CLI Systems

Technical Domain	Core Competencies & Implementation	Technologies
AI & Workflow Automation	Agentic workflows, generative creative pipelines & automated batch proces	**AI Agents / Scripting**
Prompt Engineering	Structured system prompts, multi-step reasoning & deterministic output sch	**LLM / GenAI Systems**
WordPress Block Themes (FSE)	Custom theme.json v3 tokens, PHP block patterns, templates & zero-bloat s	**WordPress / PHP 8+**
Front-End Web Engineering	Semantic HTML5, modern CSS3 (Grid/Flexbox/Animations) & vanilla JavaS	**HTML5 / CSS3 / JS**
Server Ops & CLI Deployment	Remote SSH/SCP automation, Linux shell, WP-CLI administration, Git & DN	**Linux / SSH / WP-CLI**

COLLABORATION TRACKS (FREELANCE, AGENCY & FULL-TIME ROLES):

* Creative Commissions: Print, Posters, Album Art & Packaging
* Technical Projects: AI Workflows, Custom WordPress & Web UI
* Hybrid Roles: Creative Technologist / Senior Designer
* **Portfolio & Inquiries: https://www.jusumade.com**